



# Nesda Technologies Ltd.

Network Support Web Services Custom Software

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## QR Codes

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QR Codes (Quick Response Codes) are a two dimensional bar code technology which is currently being adopted in mobile tagging for smart phone users.

QR Codes were originally created by the automotive industry in Japan as a method of barcoding parts. They hold a lot more information than a standard bar code.

Now, most smartphones are capable of reading QR codes. You can get free QR Readers from the App Store or App World for your phone. Expect to see them everywhere.

QR Codes can have the following formats:

- Contact information
- Web Site
- Geo Location (GPS)
- Phone number
- SMS message
- Text file
- Wireless network

Some history: [http://en.wikipedia.org/wiki/QR\\_code](http://en.wikipedia.org/wiki/QR_code)

A good QR Code generator: <http://zxing.appspot.com/generator/>

You can also decode a QR Code: <http://zxing.org/w/decode.jspx>



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